

## Strategic Planning

The quality of your organisation's strategy is dependent on the quality of your strategic research. Our methodology for strategic planning involves your full team in gathering information that will shape your future direction. We then help a core team make sense of the data that has been gathered to set vision, mission and strategic goals. Our emphasis is on discovering each organisation's unique contribution, so that team members are inspired and motivated.

### Overview

<b>Type of Learning:</b>	In-house Training & Consultancy
<b>Suitable for:</b>	Teams who would like to undertake a substantial review of their organisation strategy, or develop strategy for the first time
<b>Duration:</b>	Timing depends on scope of project
<b>Key Question:</b>	What are we aiming to accomplish and what do we need to do to get there?
<b>Expected Outcomes:</b>	Team and stakeholders involved in generating a shared vision of the future with clarity concerning the major strategic goals. Enhanced engagement from team members because they can see how their efforts contribute to the accomplishment of higher level goals
<b>Content Information:</b>	<p>The exact process is tailored to the client, with particular consideration for whether the client is a business or not-for-profit enterprise. The following steps are usually taken:</p> <ul style="list-style-type: none"> <li>➤ Agreement of the scope and time-scale of the project. Formation of research teams.</li> <li>➤ All-staff briefing sessions and additional guidance for research team leaders</li> <li>➤ Workshop involving staff &amp; stakeholders to review research data and compile SWOT analysis (Strengths, Weaknesses, Opportunities &amp; Threats)</li> <li>➤ Discussion sessions with Senior Managers to clarify brand pillars &amp;/or organisation values</li> <li>➤ Strategic Planning Workshop with key thinkers to develop strategic goals &amp; success indicators</li> </ul>

- Departmental Workshops facilitated by Senior Managers (with consultant support if required) to set departmental level goals & success indicators
- Generation of strategic planning document or report if required

**Other Information:** Once organisation strategy has been set, we often find that the 'Work Planning Workshop' is useful as a follow up. This enables us to identify all of the day-to-day work activities which need to be carried out in order to accomplish the strategy, and leads into the production of job descriptions, a review of organisation structure and, if required, the development of procedures. This follow-up increases the likelihood that your strategy will be implemented.

“Our team was expertly guided to make critical decisions which were later carried out with excellent results. A very efficient and enjoyable experience which quickly moved our organisation forward.”

**Stephanie Jerron Quarshie | Business Development Manager | UAE**

## Contact Us

For further information about this solution, or to receive a formal proposal, please contact [info@theleadershipteam.org](mailto:info@theleadershipteam.org)